

10th *June 6-8, 2002*

Heartland Writers Conference

DATE Thursday, June 6, through Saturday, June 8, 2002

LOCATION The Best Western Coach House Inn
I-55 Exit 67 at Sikeston, Missouri

REGISTRATION FEE - The conference is limited to 150 attendees. Early registration not only guarantees your attendance but also offers you an opportunity to save as much as \$60. Fees and deadlines are:

\$190 until April 12, 2002 Writing Competition deadline
 \$215 until May 20, 2002 General registration deadline
 \$250 thereafter if space is available

If you are entering the Great Beginnings Writing Competition, your manuscript(s) must accompany your conference registration. No one will be admitted to workshops or meals without a badge. If you need further information, contact the Conference Attendee Liaison at (314) 631-1329 or information@heartlandwriters.org. Conference updates, online registration via credit card, and audio clips from prior conferences can be found at the Heartland Writers Guild website:

www.heartlandwriters.org

HOTEL INFORMATION - The Best Western Coach House Inn offers one- and two-bedroom suites at the following special rates (not including tax/surcharges): 1-Bedroom Suite, one queen or king bed - \$55 single; 1-Bedroom Suite, two queen beds - \$60 per person for two, \$65 per person for three; 2-Bedroom Suite, two queen and one king - \$75 per person for two, \$80 per person for three.

For reservations, call (573) 471-9700. Contact the hotel directly to make your reservation. Be sure to ask for the Heartland Writers Conference special rate. We urge you to reserve your room early. Alternate hotel rooms are available at the new Holiday Inn Express, which is within walking distance of the conference. We have 20 rooms reserved there at a special rate of \$63 if reserved before May 6. Other nearby hotels are the Ramada Inn and Drury Inn (across the highway, not walking distance but close.)

DIRECTIONS - Sikeston, Missouri, is on Interstate 55 approximately 2 and 1/2 hours south of Saint Louis. We regret that Coach House Inn offers no airport shuttle service. If you need transportation from Lambert Airport in Saint Louis, BART (Bootheel Area Rapid Transit) shuttle service offers reasonable rates: (800) 284-2278. **The Heartland Writers Conference assumes no responsibility for transportation of attendees.**

Conference Schedule

2002

THURSDAY · JUNE 6	
2:00 - 6:00 pm	Registration Hotel Lobby
8:00 pm	Get-Acquainted Mixer Ashley's Dining Room
FRIDAY · JUNE 7	
7:30 - 8:30 am	Registration Continues Hotel Lobby
8:30 - 8:45 am	Opening Session Welcome, Announcements
9:00 - 12:00 noon	Workshops and Agent/Editor Appointments
12:00 - 1:30 pm	Lunch Ashley's Dining Room
1:30 - 4:30 pm	Workshops and Agent/Editor Appointments
6:00 - 8:00 pm	Heartland Festival of Books Coach House Inn
9:00 pm - 12:00 am	Open Mike Night Ashley's Dining Room <i>Back by popular demand! Share selections of your work in an informal "coffee house" setting</i>
SATURDAY · JUNE 8	
8:00 - 12:00 noon	Workshops and Agent/Editor Appointments
12:00 - 1:30 pm	Lunch and Announcement of Great Beginnings Writing Competition finalists Ashley's Dining Room
1:30 - 4:30 pm	Workshops and Agent/Editor Appointments
6:30 pm	Awards Banquet Keynote Speaker: Literary Agent Katharine Sands

Great Beginnings Writing Competition

Entry Guidelines

To enter the writing competition you must attend the conference. Finalists will be announced during Saturday's luncheon. Awards will be presented at the evening banquet on Saturday, June 8.

Deadline - April 12, 2002

Manuscripts MUST accompany your conference registration and be postmarked no later than April 12, 2002. Your work must not have been accepted for publication at time of submission. You may submit a maximum of three (3) entries. However, you may submit no more than two (2) entries in any one category. If you have been published in a category, you may NOT enter that category.

Formatting

Manuscripts, synopses, and treatments must be double-spaced on plain white 20 or 24 lb. paper. Do NOT use a fancy font or small print. Examples of acceptable fonts are Courier, Courier New, Times New Roman or Times Roman. The font size should be no larger than 12 points and no smaller than 11 points. Screenplays must be in the appropriate screenplay format. Letter quality dot matrix print is acceptable in addition to inkjet or laser print.

Each SUBMISSION must include two (2) cover pages:

COVER PAGE #1 should contain:

- Entrant's NAME, ADDRESS and TELEPHONE NUMBER
- TITLE of the work
- The name of the CATEGORY being entered
- Actual or anticipated length of completed manuscript (for book-length entries and screenplays only), and
- The anticipated MARKET for the work (see examples at right)

COVER PAGE #2 should include:

- All of the above information EXCEPT your name, address and telephone number.

Do NOT include your name on any page other than the first cover page. Entries are numbered and judged on merit relative to other submissions. Send entries loose-leaf. Do NOT bind in any way. Send TWO (2) COPIES of each submission. Retain your original copy. The CONTEST ENTRY FORM on must be filled out in full and returned along with your manuscripts, entry fee, and conference registration form and fee. A \$15 handling fee must accompany each manuscript entry.

FINALISTS will be judged by editors, agents or other professionals specializing in the respective category of writing.

PRIZES - First Place entries in each category will received an engraved plaque. Second Place entries will receive a certificate. Evaluation sheets will be returned to each entrant Saturday night after the banquet. Entries will NOT be returned.

PLEASE NOTE - Winning DOES NOT guarantee publication or representation.

Categories

Any category that does not receive a sufficient number of entries may be consolidated with other categories.

Novel

Submit a synopsis that does not exceed seven double-spaced pages and the first chapter in one of these categories: 1) Mainstream/Single Title; 2) Mystery/Suspense; 3) Romance; 4) Genre Fiction (i.e., Adventure, Western, Sci Fi, Fantasy, etc); or 5) Juvenile/Young Adult.

Short Story

Submit a manuscript no longer than 2,500 words.

Children's Picture Book

Submit entire manuscript.

Book-Length Nonfiction

Submit first chapter (any length) and a proposal that does not exceed seven pages.

Article-Length Nonfiction

Submit a manuscript no longer than 2,500 words.

Poetry

Submit entire poem.

Screenplay

Submit a one-page treatment and the first 50 pages.

When stating the anticipated market for your work, be as specific as possible. i.e.: 1) Fiction - Romance - Silhouette Desire or Harlequin Temptation; 2) Fiction - Short Story; 3) Fiction - Genre Fiction - Western; 4) Nonfiction - Book - History.



Great Beginnings Writing Competition Entry Form

Please complete this form in full. The name on your entry form must match the name on your conference registration form and Cover Page #1 of your manuscript. Do NOT enter this competition under a pseudonym. Deadline: April 12, 2002

NAME (must match registration form) _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

EMAIL ADDRESS _____

ENTRY	TITLE	CATEGORY
#1.	_____	_____
#2.	_____	_____
#3.	_____	_____

Disclaimer: I have read and understand the official rules of the Great Beginnings Writing Competition. I understand that judging is subjective and I agree to abide by the decision of any judges and/or contest officials. I shall hold harmless the Great Beginnings Writing Competition, Heartland Writers Guild, contest personnel and/or judges for any and all disputes arising from circumstances beyond the control of the contest officials. Unsigned entries will be returned.

Contestant's Signature _____

HWG MEMBERSHIP APPLICATION - Guild members who pay their dues before January 1st are listed in the annual Membership Directory and are entitled to a variety of discount offers on books and conference/workshop fees. Annual dues are \$24 for individuals and \$30 for couples sharing one mailing address.

NAME _____ ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

EMAIL ADDRESS _____ WEBSITE _____

If you do not wish your telephone number to be published in the Member Directory please check this box.



Please describe your writing interests. List all published works, education/writers training or writing goals (attach additional sheet). If you elect to become a member of HWG as you register for the conference, a membership card, a copy of the Member Directory, and the next issue of the HWG newsletter will be mailed to you. The newsletter includes upcoming program topics as well as the date and location of the next guild meeting.



10th Heartland Writers Conference Registration Form

For more information, contact the Conference Attendee Liaison: (314) 631-1329 • information@heartlandwriters.org

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ EMAIL ADDRESS _____

How do you want your name to appear on your badge?
(Please enter it in the box at right. Published authors who
write under a pseudonym may wish to include theirs
beneath their real names.)

REGISTRATION FEES

Registration Fee \$ _____ x _____ (# attending) \$ _____

Writing Competition Manuscript Fee \$15 x _____ (# manuscripts) \$ _____

If you wish to join the Heartland Writers Guild as you register for the
conference, complete the membership application and add your dues here \$ _____

TOTAL ENCLOSED \$ _____

DID YOU REMEMBER TO . . .

- fill out the Agent/Editor Appointment Form below?
- complete the contest entry form (if you are entering the contest)?
- enclose two copies of each manuscript you are entering in the contest?

Please check this box if you are a published author and would like information about participating in the Heartland Festival of Books.

AGENT/EDITOR GROUP APPOINTMENT SIGN-UP

YOUR NAME (as it appears on the registration form above) _____

PHONE _____ EMAIL _____

Your registration fee guarantees your participation in ONE Agent or Editor Group Appointment. Please provide the names of your first, second and third choices for appointments. If conference attendance permits, we hope to be able to offer two appointments. Agents: Bob Robison, Katharine Sands, Sue Yuen; Editors: Doris Booth, Brad Crawford, Steve Wilson.

1. _____
2. _____
3. _____

Send all required forms with your check or money order payable to: Heartland Writers Conference
7850 Parkwood Dr. • St. Louis, MO 63123

2002 Speakers

Agents

Bob Robison

Bob Robison of Nashville, Tennessee, is originally from Cape Girardeau, Missouri, went to Central High School and holds a master's degree from Southeast Missouri State University. He previously worked in the music industry prior to becoming a literary agent. He has been an agent for more than 25 years and represents most genres (men's adventure, westerns, murder mysteries, some romance, some inspirational). Some of Bob's authors include Chet Hagan, who produced NBC News; Barry Sadler (*Battle of the Green Beret*) and Ralph Compton, one of the top western writers in the world today. His workshop is Finding an Agent: What You Should Know.

Katharine Sands

Keynote speaker Katharine Sands is a New York literary agent with the Sarah Jayne Freymann Literary Agency, a media management firm. Her mandate is to publish books in a broad range of categories, from commercial fiction and nonfiction (including popular culture, beauty, lifestyle, home arts, entertainment and cookbooks) to serious nonfiction (psychology, social thought, history and health-related topics) to the more eclectic (popular reference, self-improvement, travel, humor and spirituality). She represents a wide variety of recent and forthcoming books and gives seminars on the subjects of writing and publishing. She has been a guest speaker and panelist for writing forums such as the American Society of Journalists and Authors (New York), The Writing Center (New York), The Boston Center for Adult Education, The Write Business (Rhode Island), and the Willamette Writers' Conference (Oregon). She has served as an auditor for the Literature Program of the New York State Council on the Arts. Her book reviews have appeared in *The New York Times Book Review*, *AudioFile* and *Publishers Weekly*.

Sue Yuen

New York agent Sue Yuen handles only commercial adult fiction for Susan Herner Rights Agency, where she has worked the past 12 years in book agenting. A graduate of New York University, she holds an MS in biology as well as an MA in fine arts and classics. Prior to becoming an agent, she worked for more than 10 years in editorial and contract positions for commercial book publishers.

Editors

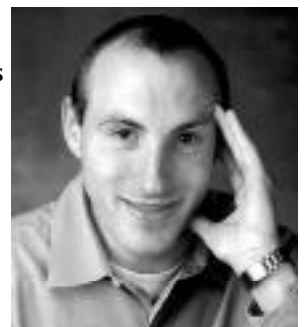
Doris Booth

Doris Booth is editor-in-chief and owner of Authorlink.com and of Authorlink Press. She was an award-winning newspaper editor for 11 years and also owned a Dallas-based advertising and marketing agency. Her book, *Writer's Handbook of FAQs* (Authorlink Press) was released in 2001. Authorlink.com showcases and markets ready-to-publish manuscripts to the publishing industry. Authorlink Press publishes trade paperback originals and reprints, primarily in true crime/criminology, women's fiction, and a wide range of nonfiction and biographies. Her workshop is What Editors Really Want: That Mysterious Element Called "Voice".



Brad Crawford

Brad Crawford is editor at Writer's Digest Books and Betterway Books and former editor at *Writer's Digest* magazine, where he specialized in freelance markets and reported on contract issues and writing scams. He has worked as a copy editor and newspaper reporter and edits books on writing, genealogy, photography, and business/time management. Originally from Saint Louis, he lives in Cincinnati, Ohio. His workshop is Breaking Into the Magazine Market: Submitting Your Articles for Publication.



Steve Wilson

An editor with McFarland & Company, Inc., Publishers since 1991, Steve Wilson coordinates the acquisitions program for an annual list of 220 titles and is involved in all facets of this scholarly and reference publisher's editorial operations. He handles manuscript proposals in all subject areas within McFarland's list and serves as managing editor of the twice-yearly *Journal of Information Ethics*. His personal interests include Southern literature, woodworking and automotive history. His workshop is The Case for Serious Nonfiction.

Back by popular demand! Open Mike Night

..... Publishers

Shirleen Sando

Shirleen Sando is President and Marketing Director of Skyward Publishing in Dallas, Texas. This Southeast Missouri native is also the founder of Living Healthy Foods and the author of *Beyond Low-Fat Baking: Cancer Fighting Foods for the Millennium*. Shirleen is Vice President and an active member of the Heartland Writers Guild. Her workshop is Niche Marketing: Increasing Your Book Sales.



Virginia Gholson Messer

Virginia Gholson Messer is Publisher at Eakin Press in Austin, Texas. She represents historical fiction (adult and children's reading levels 4-6), nonfiction history, Civil War, and Southwest Studies. Her workshop, Small Press Publishing: An Author's Alternative to New York, reveals how small and regional presses offer new opportunities to authors of all kinds.

..... Special Guests

Great background information! Marilou Clark Shaner and Julia Lawrence will present a workshop entitled Inside the Crime Lab. Learn about this unique environment from professionals who work in it.

Marilou Clark Shaner

Marilou Clark Shaner has been a practicing attorney for 20 years and works as a public defender. She is an active member of the Heartland Writers Guild.



Julia Lawrence

Julia Lawrence has a master's degree in forensic science. She worked for the Illinois State Police for 14 years and has set up a crime lab as well as worked in one. She will graduate from Southern Illinois University Law School in 2002.



Connie Bennett

Connie Bennett, author of 20 contemporary and historical romances, returns to the Heartland Writers Conference for her 10th year as a speaker. She was twice nominated for the prestigious Rita Award from Romance Writers of America and winner of the Romantic Times Life Achievement Award for Best Romantic Mystery. Two years ago, Connie started her own web design and desktop publishing company, Silver Moon Designs (www.affordablewebpages.com), and she still conducts a series of full-day and weekend seminars on plotting the popular fiction novel. Her workshop is What the Heck is a Plot Point?



Vicki Cox

Vicki Cox of Lebanon, Missouri, is the author of *Rising Stars and Ozark Constellations* and *Profiles of Courage, Ingenuity and Success* (Skyward Publishing, Dallas); *They Died Too Young: Diana, Princess of Wales* (Chelsea House); and *Women Who Win: Marion Jones* (Chelsea House). She is also a freelance feature writer of nearly 500 profiles in numerous publications including the *St. Louis Post Dispatch*, *Christian Science Monitor* and *Grit Magazine*. She is an adjunct professor for Drury University teaching Culture of the Ozarks. She is a multiple Missouri Writers Guild winner in categories including best newspaper story, best magazine story, best essay and best juvenile book. Her workshop is Always Shave Your Legs and Other Tips on Freelancing.

Don Donaldson

Since 1968, Don Donaldson of Memphis has been a faculty member at the University of Tennessee Medical School, where he has published dozens of papers on wound healing and taught microscopic anatomy to more than 5,000 medical students. For many years, writing as D. J. Donaldson, he has authored a mystery series for St. Martin's press that features protagonists Andy Broussard, Chief Medical Examiner for New Orleans, and Kit Franklyn, a psychologist who works for Broussard as a suicide investigator and psychological profiler. More recently, writing as Don Donaldson, he has produced two medical thrillers, *No Harm* and *In the Blood*, which were published by the Berkley division of Penguin Putnam. He will present a workshop on Structuring the Thriller.



Diana Fox

An award-winning screenwriter and published author of three books, Diana Fox started her writing career with a weekly, humorous newspaper column and has sold articles, short stories and photographs to a variety of magazines. She teaches creative writing and time management classes and is pursuing a BA in Creative Writing at Western Michigan University. She works full time as a financial analyst for Kellogg Company and is working on several writing projects, including how-to books, a mystery series, screenplays and short stories. Her workshop is Screenwriting Tips and Techniques.



'Fog' Gilbert

Poet "Fog" Gilbert grew up near Yankee Stadium but calls Carbondale, Illinois, home since he first began attending Southern Illinois University in 1968. He has self-published five books of poems under the pseudonym "jacob erin" and has had more than 70 of his poems published in journals and magazines since he began writing seriously in the 1980s. "Fog" now teaches poetry workshop at John A. Logan College. His workshop is Meet Me at the Typewriter at Sundown.

Charlotte Hubbard

While she was a school librarian and English teacher, Charlotte Hubbard started selling confessions to such magazines as *True Confessions* and *Secrets*. She has sold more than 70 stories and moved into book-length fiction with her first historical romance, *Colorado Captive*, in 1991. In 1997, she opened a writing and editorial service, Novel Possibilities, which offers writing instruction and manuscript critiques. Writing as Melissa MacNeal, she is the author of three Black Lace novels and a serialized erotic romance online. Her workshop is The Ins and Outs of Erotica. She lives in Jefferson City, Missouri, with her husband, Neal, and her Border collie, Kelly.



Rob Simbeck

Rob Simbeck is a widely-known writer of great versatility. His recent books include *Daughter of the Air* (Atlantic Monthly Press) and *Tennessee State Symbols* (University of Tennessee Press reprint). His magazine articles, on topics ranging from business to astronomy, have appeared in

scores of publications, including *Field & Stream*, *Guideposts*, *The Old Farmer's Almanac*, *American Songwriter*, *Birder's World*, and *Country Journal*. Rob is a contributor to *American Country Countdown*, a syndicated radio show. He has also written press bios for entertainers. His workshop is on Sellable Nonfiction.

Bobbi Smith

Bobbi Smith is a *New York Times* best-selling and award-winning author of more than 30 historical romance novels and has also participated in six short story collections. Since her first publication in 1982, Bobbi has, to date, over 5 million books in print. *Eden*, (December 2001) and *Lone Warrior* (July 2002) are her latest additions to a prolific career. A speaker at the first Heartland Writers Conference and a guild member, Bobbi is in her 10th year as a staff member and second year as director of the "Great Beginnings" Writing Competition. Her workshop is on Characterization.



Harry Spiller

Nonfiction author Harry Spiller, who is serving his second year as conference coordinator, is the author of nine books, including the regional bestseller *Sheriff and Vietnam: Angel of Death*. His recent books include *Pearl Harbor: I Was There* and *Vietnam POWs*, released by McFarland & Company. He is also the author of numerous true crime short stories. A former U.S. Marine and sheriff, Harry is an associate professor in criminal justice at John A. Logan College in Illinois. His workshop is on Crime Scene Processing.



Jeanie Stewart

Jeanie Stewart is a longtime member of HWG and has twice served as its president. She is also a member of SCBWI. Her first book, *Elizabeth's Heartbreak*, in Francine Pascal's Sweet Valley University series, was published in 1997. Since then she has written five more romances and two thrillers for the series. Last year she completed two novels, *Ten Book Summer* and *Davy's Disaster*, to be released later this year as part of an educational series for reluctant readers. Her workshop is Writing for Children and Young Adults.



Sponsored by the Heartland Writers Guild
Coach House Inn • Sikeston, Missouri

JUNE 6-7-8, 2002

And Great Beginnings Writing Competition

Heartland Writers Conference

10th

- 3 editors • 3 agents • 2 publishers
- 10 published authors • open mike night
- great beginnings writing competition
- agent/ editor group appointments
- two full days of workshops

hwg
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Great Beginnings Writing Competition
7850 Parkwood Drive St. Louis, MO 63123



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